



# INDIAN SCHOOL AL WADI AL KABIR

<b>Class: XI</b>	<b>Department: Commerce</b>
<b>Subject: Entrepreneurship</b>	<b>Chp 2 – An Entrepreneur</b>
<b>Worksheet no: 01</b>	<b>Objective and Application Based Questions</b>

Q.1. Choose the appropriate option and fill in the blanks:

- \_\_\_\_\_ has given the four classifications of entrepreneurs.
  - Maslow
  - McClelland
  - Steve Jobs
  - C. Danhof
- Walt Disney who started huge theme parks such as the Disney Land is an example of \_\_\_\_\_ type of an entrepreneur
  - Imitative
  - Drone
  - Innovative
  - Fabian
- They usually copy or adopt suitable innovations made by innovative entrepreneurs. They are adaptive and more flexible. They are organisers of factors of production rather than creators. The imitative entrepreneurs are also revolutionary and important. They contribute to the development of underdeveloped economies.  
Who are they?
  - Imitative entrepreneur
  - Drone entrepreneur
  - Innovative entrepreneur
  - Fabian entrepreneur
- They are not ready to make changes in their existing production methods even if they suffer losses. They resist changes. Who are they?
  - Imitative entrepreneur
  - Drone entrepreneur
  - Innovative entrepreneur
  - Fabian entrepreneur
- \_\_\_\_\_ are termed as laggards.
  - Imitative entrepreneur
  - Drone entrepreneur
  - Innovative entrepreneur
  - Fabian entrepreneur

Q.2. Name the following:

- Enlist the features of attitude
- Name the motivation theory stated by Maslow.
- List the core values of an Entrepreneur
- List the types of Entrepreneurs.
- Name the types of Entrepreneurs according to Danhof.

Q.3. State whether the following statements are True or False:

1. According to Mc Clelland's Need for Achievement Theory, people with high need for affiliation usually derive pleasure from being loved and tend to avoid the pain of being rejected.
2. An entrepreneur should not support a budding Intrapreneur since he could be a competition for his business.
3. Competency is a set of defined behaviours that provide a structured guide enabling the identification, evaluation and development of the behaviours in an individual.
4. "People have a natural tendency to maintain consistency between attitude and behaviour. Attitudes can lead to intended behaviour if there is no external intervention." According to this statement can it be concluded that attitude does not affect on behaviour
5. "Innovation Time Off" is an Intrapreneurship program introduced by Google.

Q.4. Application Based Questions:

1. "Innovation Time Off" is an Intrapreneurship program introduced by Google. The main aim of Google was to support its employees to come up with their innovative ideas in the 20% time off provided to them.

Is this beneficial to Google? Give reasons for your answers.

2. Asha had been suffering from hair fall issues since her teenage years. She consulted many Trichologists however; the problem had remained unsolved. She would get angry when someone suggested a product or any home remedy as she was fed up trying them all. She would even avoid going to parties or any social gatherings in order to avoid unwanted recommendations.

One day while Asha was grocery shopping, she met one of her schoolmates Dhara. Dhara had been the head girl in Asha's school and Asha admired her strength, bold outlook and positive nature. In between conversations Asha mentioned her hair fall issues to Dhara. Immediately Dhara recommended an anti-hair fall shampoo to Asha. But instead of being agitated as she normally would, Asha accepted the recommendation and immediately purchased a bottle of the anti-hair fall shampoo.

Why did Asha buy the shampoo? Explain using the concept of Attitudes.